

Studiengang: Wirtschaftsinformatik M. Sc.

SEM.

1

Cloud Computing Technology (5 ECTS)

Business Intelligence
(5 ECTS)

**Enterprise
Architecture
Management**
(5 ECTS)

Technologie- management (5 ECTS)

**Marketing-
management
digitaler Güter**
(5 ECTS)

Wahlpflichtmodul (5 ECTS)

2

Technology Lab (10 ECTS)

Science Lab
(5 ECTS)

Wahlpflichtmodul (max. 15 ECTS):

Data Engineering

Data Science

Change Management

Innovationsmanagement

Data Warehouse Architecture

Management von Informationssystemen -

Implementierungsprojekte

New Economy - Platform, Token, Sustainability

Management im IT-Umfeld

Digitale Ökonomie

Leadership

Management in der Kreativwirtschaft

Entrepreneurship 1+2

Data-Driven Marketing & Artificial Intelligence

Wahlangebote anderer Masterstudiengänge

3

Masterthesis
(28 ECTS)

Tutorium
(2 ECTS)

ECTS